HP Monroney Label Printing Solution for the Automotive Industry

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Overview

The HP Monroney Label Printing Solution for the Automotive Industry delivers automobile manufacturers a solution for printing compliant, high-quality Monroney labels (window stickers) for vehicle production. The labels are customizable to meet font and density requirements during the production cycle, and no external server is required.

The HP Monroney Label Printing Solution lets users transparently load the data streams from third-party hosts onto HP hardware and create each label in a matter of seconds. Powered by select HP LaserJet printers, the HP Monroney Label Printing Solution prints directly on the production line to optimize the process, allowing for a lower investment and reducing labor costs.

HP Monroney Label Printing Solution for Automotive Industry is an HP-certified solution enabled by MPI Tech – an HP Gold Partner and HP Accredited Company through HP's Accreditation and Certification Test (ACT) Program.

Key features and benefits

- Automobile manufacturers now have an efficient alternative for printing legally mandated Monroney labels for all new automobiles

- Produces high-quality labels with fonts and density to match legal requirements.

- Enables manufacturers to output Monroney label at the most efficient point – on the production line

- Label printing can fit into a 20-second window, allowing production of more vehicles in less time

- Print quality and durability standard with HP printing holds true for weather conditions and humidity associated with car manufacturing plants and automobile sales locations.

- HP Web Jetadmin language monitor support integrates into HP Universal Print Driver installation package

- Flexibility to reprint labels on demand for dealer exchanges

- Employs the Blue Kit from MPI Tech to internally process data streams from third-party hosts on the HP printer and allows for more flexibility with MPI Tech's plug-and-play solution

- MPI Tech modules are embedded in HP printers for direct connectivity to system, requiring no external server

- Ability to customize the free part of the label with color information to increase marketing impact

Pricing and availability

Contact an HP sales representative for pricing information. Expected to be available in October 2008 for purchase in the United States.