# HP Color LaserJet CP3520 Printer series

**Editorial contacts:**

Brandy S. Baxter, HP
+1 650 458 8459
brandy.baxter@hp.com

Melissa Chambers
Porter Novelli for HP
+1 206 770 7097
melissa.chambers@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

## Overview

The HP Color LaserJet CP3520 Printer series, including the CP3525, is a portfolio of reliable printers for the general office that offers cost effective, eye-catching color business communications and marketing collateral to meet the needs of small to medium businesses (SMBs) with its ease of use and high performance.

With the HP Color LaserJet CP3525 Printer, customers can create professional-looking documents in-house for less than the cost of outsourcing projects to print shops. Also, the HP Color LaserJet CP3525 MFP comes with the clear and simple-to-read HP Eco Highlights label, which helps customers understand the environmental attributes of a specific product, tool or service.

## Key features and benefits

- Print fast in color and black and white, with print speeds up to 30 pages per minute (ppm) and Instant-on Technology, which allows the first page to print in less than 11 seconds[1]

- Create professional looking documents in-house to make the desired impression on employees and customers for less than the cost of outsourcing

- Embedded enterprise-class features include gigabit networking, IPv6 and IPSec

- Maximize investments with flexible and expandable high-performance features, including color access control and expandable memory up to 1,024 MB (1 GB)

- Get outstanding print quality standard with HP ImageREt 3600 and improved HP ColorSphere toner.  For those needing sharp images or fine lines, 1,200 by 600 dpi is also available

- Reduced impact on the environment with Instant-on Technology, automatic two-sided printing, and cartridge and hardware recycling through HP Planet Partners[2,3]

- Enhance productivity with HP Web Jetadmin, HP Easy Printer Care Software, automatic two-sided printing and HP Universal Print Driver[2]

- HP's award winning Color Access Control Technology (CAC)[4] allows businesses to easily control who can print in color and how much

- Produce eye-catching color business communications and marketing collateral with broad media support, professional quality output and HP ColorSphere toner

## Supplies[5,6]

- HP Color LaserJet CE250A Black Print Cartridge with ColorSphere Toner: $126

- HP Color LaserJet CE250X Black Print Cartridge with ColorSphere Toner: $182

- HP Color LaserJet CE251A Cyan Print Cartridge with ColorSphere Toner: $250

- HP Color LaserJet CE252A Yellow Print Cartridge with ColorSphere Toner: $250

- HP Color LaserJet CE253A Magenta Print Cartridge with ColorSphere Toner: $250

- HP Color LaserJet CE254A Toner Collection Unit: $12.99

### Pricing[6]

- HP Color LaserJet CP3525: $599[7]

- HP Color LaserJet CP3525n: $699

- HP Color LaserJet CP3525dn: $899

- HP Color LaserJet CP3525x: $1,299[8]

### Availability

Expected to be available for purchase October 2008.

[1] Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of low power mode. An InfoTrends study shows the typical office print job is three to five pages long: www.infotrends.com/public/Content/Presentations/officeprinteruse.pdf. Actual results may vary.

[2] Automatic two-sided printing available on HP LaserJet CP3525dn and HP LaserJet CP3525x only.

[3] Program availability varies. HP printing supplies return and recycling is currently available in more than 40 countries, territories and regions throughout Asia, Europe, and North and South America through the HP Planet Partners program.

[4] Buyer's Lab gave HP an "Outstanding Achievement" award in December 2007 for the extensive color control features included with its laser printers and multifunction products.

[5] Using genuine HP printing supplies ensures availability of all HP printing features.

[6] Estimated U.S. street prices. Actual prices may vary.

[7] Available in Asia Pacific and Japan only.

[8] Available in North America; Europe, the Middle East and Africa; and Asia Pacific and Japan only.