



HP Creative Studio – For Business

Overview

The [HP Creative Studio](#) is a comprehensive online resource that provides small businesses with a convenient single entry point to HP's vast array of web solutions and third-party experiences for creative content, providing quick and easy exploration at the click of a mouse. Through the HP Creative Studio, small businesses can access a wide range of affordable, easy-to-use, do-it-yourself (DIY) products and custom services, along with special offers for everything from marketing material templates and custom logo design to email marketing solutions and PC virus protection software.

Small businesses customers can quickly access and search the HP Creative Studio by industry, application or products to identify the tools and solutions most relevant to their line of business. In addition, customers can filter their content searches by DIY, DIY premium or custom.

Through the HP Creative Studio, customers can print personalized projects virtually anytime, anywhere. Projects can easily be printed at home or in the office or through a print service provider that uses industry-leading [HP Indigo](#) digital press technology for delivery via mail.

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HP web services

- [Logoworks by HP](#) is one of the world's largest providers of graphic design services, offering small businesses an easy and affordable web-based service to design, develop and print marketing materials. Small businesses can work with award-winning graphic designers to create high-impact designs, including professional logos, websites and marketing materials.
- In November, small businesses will be able to access comprehensive marketing services through the HP Creative Studio with [MarketSplash by HP](#). MarketSplash delivers the primary marketing services small businesses need throughout the life of their company, helping them to boost their marketing effectiveness easily and affordably. MarketSplash provides professional-quality design and tools – both DIY templates and professional custom design services – with some of the industry's lowest pricing for design and print fulfillment.

Featured partners

- Customers can use free Booksmart software from [Blurb](#) to create customized, bookstore-quality books – such as portfolios for photographers, architects, wedding planners and artists – that are shipped directly to their business in approximately one week for prices starting at \$12.95 in the United States, and £6.95 in the UK.

- With vector illustration, page layout, photo editing and tracing software, [CorelDRAW X4](#) is ideal for professional and occasional designers tackling any type of graphics project. Through the HP Creative Studio, customers will receive a free 30-day trial of CorelDRAW Graphics Suite X4.
- [Disc Makers](#) is the nation's leading independent CD and DVD manufacturer, offering complete replication packages as well as DIY disc publishing systems, blank media and supplies.
- The [HP Yahoo! Printing Toolbar](#) offers easy, one-click access to the HP Creative Studio and numerous free resources including online classes taught by experts, special discounts through [HP Smart Deals](#) and tools designed to help small businesses market themselves, such as a printing cost calculator, business identity kits and templates.
- [Intuit Inc.](#) is a leading provider of business and financial management solutions. Its flagship products and services, including QuickBooks, Quicken and TurboTax software, simplify small business management, payroll processing, personal finance, and tax preparation and filing. Through the HP Creative Studio, customers can receive a free version of Intuit QuickBooks Simple Start.
- [iContact](#) is the leader in small business email marketing. With more than 300 templates to choose from, customers can create, send and track their messages to see who opened, clicked through, sent to a friend and more. Through the HP Creative Studio, customers can receive a 15-day free trial and a special offer of \$25 off Fast Send, which helps customers create their email content, upload their customer database and send the initial communication.
- [iStockphoto](#) is the Internet's original member-generated image and design community, and offers more than three million photographs, vector illustrations, video footage and Flash files. Through the HP Creative Studio, customers can download 30 images for free.
- [Martin Yale Industries](#) is a U.S. manufacturer of office and mailroom equipment. Through the HP Creative Studio, customers can download a \$50 mail-in rebate for the Martin Yale P7200 RapidFold Automatic Desktop Folder, which enables customers to produce quality tri-fold, half fold or z-fold mailers, flyers and brochures.
- [McAfee Inc.](#) is the world's largest dedicated security technology company and delivers proactive and proven solutions and services that secure systems and networks around the world, allowing users to browse and shop the Web securely. Through the HP Creative Studio, customers can receive a 25 percent discount off the McAfee VirusScan Plus software.
- [PRWeb](#) a leader in online news and press release distribution, has been used by more than 40,000 organizations of all sizes to increase the visibility of their news, improve their search engine rankings and drive traffic to their website. Through the HP Creative Studio, customers can receive \$50 off their first press release distribution.
- [Stocklayouts'](#) agency-quality templates make it easy to create great looking marketing materials affordably and quickly. Through the HP Creative Studio, customers can receive 50 percent off any template. This is a one-time offer per customer, and is applied to one template only.



- SmartDraw is a world leader in visual productivity software and created the first program that empowers ordinary computer users to create presentation-quality flow charts, mind maps, organizational charts, project time lines, floor plans, brochures, area maps and graphs in just minutes. Through the HP Creative Studio, customers can receive a free 30-day trial followed by a 40% discount off their software purchase.
- Stamps.com is a leading provider of Internet-based postage services and enables small businesses, enterprises and consumers to print U.S. Postal Service-approved postage with just a PC, printer and Internet connection, right from their home or office. Through the HP Creative Studio, customers receive a free four week trial, which includes a special \$100 starter kit. The starter kit includes \$45 in postage, a digital scale (worth \$50) and a supplies kit (worth \$5).
- Tiny Prints offers simple, modern and unique stationery that help businesses strengthen their corporate relationships with personalized photo cards, holiday and seasonal greeting cards and more. Through the HP Creative Studio, customers can receive \$25 off any order of \$150 or more.

More information is available at www.hp.com/print.

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