



HP Creative Studio – For Home

Overview

The [HP Creative Studio](#) is a comprehensive online resource that provides consumers a one-stop shop for all personal publishing needs. The user-friendly gateway aggregates original and innovative projects, tools and services for the creation of everything from photo books and greeting cards to logos and business kits – all in one place. From hundreds of free print projects that are owned and delivered by HP to exclusive HP partner content offerings, the HP Creative Studio ensures that users have access to a robust create-and-print portfolio.

Featured partners include:

- Artimus Art: Web 2.0 scrapbooking to preserve children’s artwork in an elegant custom book, web gallery and DVD.
- aVinci Media: Instantly turns photos into magical productions, including photo DVDs, photo books and posters. aVinci’s professional-quality productions are easy, fast and fun to create.
- Blurb: Create customized, bookstore-quality books using Blurb’s free Booksmart software. Users can make a personal book or business portfolio, shipped directly to their home in about a week for prices starting at \$12.95 in the United States and £6.95 in the UK.
- Corel: With Corel Painter Essentials 4, users can turn a favorite photo into a unique piece of art in as few as three mouse clicks. Painter Essentials 4 features a wide selection of paint brushes, pencils, paper textures and built-in tutorials to help new users get started with creating digital art and stunning paintings – either from photos or from scratch.
- Disney: Build a MyConcert Memorybook featuring Hannah Montana and Miley Cyrus, download behind-the-scenes concert photos or create fun drawings and pictures with Disney Magic Artist Extreme.
- DreamWorks: Bring the summer hit “Kung Fu Panda” to life with printable crafts, games, characters and more.
- HP Games: Allows users of all ages to download and play more than 500 games for both the casual and hard-core gamer.
- Imagekind: Users can discover their inner artist by uploading favorite photos or art and turning them into framed masterpieces or museum-quality prints on canvas. Imagekind is the world’s first community to serve as a hybrid online art gallery, photo sharing service and a print-on-demand service.

- Martha Stewart: Fun and kid-friendly do-it-yourself projects inspired by Martha herself. Exclusive designs are updated with each season and will soon feature options from Martha Weddings and Martha Crafts.
- Snapfish by HP: The number one online photo service allows users to store and share digital photos safely and securely. It also allows them to create more than 100 unique photo gifts ranging from photo books and collage mugs to sterling silver jewelry and greeting cards.
- Skinit: The leading provider of personalization-on-demand technology allows customers to customize the look of consumer electronics such as notebooks, mp3 players, cell phones, PDAs with personal photos, custom designs, sports team logos and favorite brands.
- Smilebox: A leading online service that lets users quickly turn life's moments into digital creations to print, email, post, blog or save. Just drop photos or videos into any of Smilebox's hundreds of scrapbooks, slideshows or greeting cards, add personalized music and text, and share.
- Stamps.com: Allows customers to turn personal photos, logos or marketing messages into valid U.S. Postal Service postage stamps.
- Tiny Prints and Wedding Paper Divas: Online stationery retailers that provide simple, modern and unique stationery for every occasion. Offering products in a variety of categories from birth announcements and party invitations to holiday cards and wedding suites, both sites feature exclusive designs from the nation's top designers, along with easy card personalization and exceptional customer service.
- YouTube: In a joint venture with HP, YouTube launched Project: Direct to give amateur film directors the opportunity to be seen and heard. As part of Project: Direct, consumers can create their own movie posters using HP templates and screen grabs from their uploaded YouTube videos.

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